



Intro to The GA

The Giftware Association (The GA) is the UK's dedicated trade body for the home & gift industry.

We offer unparalleled business support and insights to our industry. We are committed to fostering an environment where the home & gift sector doesn't just survive, but thrives.

To find out more, please contact us:

www.ga-uk.org
enquiries@ga-uk.org

☎ 0121 237 1105

f The Giftware Association

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What is a Service Provider Member?

If you provide a service to the Home & Gift industry and are looking to explore and expand opportunities within the home & gift sector, or simply wanting to promote your services, then our Service Provider membership is for you!

BENEFITS

- ◆ Direct line into the Home & Gift industry
- ◆ Personalised business profile on The GA website
- ◆ Be a part of The GA's private networking community - consisting of industry experts
- ◆ Industry contacts and introductions
- ◆ Be a part of The GA's online resources library offering industry specific educational resources to our members and beyond
- ◆ Exclusive event invitations & networking opportunities with GA members and industry experts
- ◆ Co-host sharing lunches, webinars, or workshops with The GA
- ◆ Receive GA newsletters & industry updates
- ◆ Be the voice of the industry via The GA's parliamentary activities
- ◆ Gain access to GA industry experts including GA committee members
- ◆ Trade show advice and insights - get guidance from an expert and insiders about trade show trends nationally and internationally
- ◆ Enjoy generous GA discounts at Hilton sites (NEC Birmingham, Canary and Olympia) including complimentary breakfast and parking (subject to availability)
- ◆ Gain credibility by being part of your official industry body – display your GA proud member badge with pride
- ◆ Access to meeting spaces in the heart of Birmingham including the Federation House

“A Great and Supportive Association to the Giftware industry

I have known the association for a couple of years and had the pleasure meet CEO Sarah in person on a few occasions. I think GA is a great and supportive association to businesses within the giftware and relation industries. The team there have a real passion for the industry and having someone like Sarah who has a long-standing career and life experiences in Giftware at the helm really pays dividends to all that are involved with the association. I look forward to being a member of the association for many years to come.

JAMIE LEWIS -
Portfolio Manager
Birchstone Market

“A Gift to the Industry...

The Giftware Association is a fantastically supportive and inclusive organisation that works extremely hard nurturing and supporting the industry. The team are incredibly knowledgeable and always available for advice and information. If you are in the industry and not a member I would strongly recommend you join.

DEAN WATKINS - Director
Omni Channel

IN NUMBERS



16k+ Audience

Our audience is entirely made up of people who are part of the home & giftware industry. They comprise manufacturers, buyers, designers, retailers, logistics, consumers and more. This means that you have access to a targeted, engaged audience. Your membership enables you to communicate with our audience directly through our newsletter, as well as share insights and company news via our blogs on both The Giftware Association and Gift of the Year websites.



Newsletter
Over 5,000



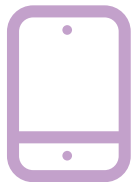
Gift of the Year
5,000



GA Website
2000 unique
users per month



Gift of the Year Website
5,000 unique users
per month



Combined Social

Between The Giftware Association and Gift of the Year, our combined social coverage is significant. Your membership means that we can share your news with our active and engaged social media audience, and you can participate in our members' Facebook group, offering advice and insight to connect our members to you and your organisation.



Instagram
9,500



Twitter
9,000



Facebook
2,500



Blog
1000+ Views
per month



**Facebook
Private Group**
700+

PERCENTAGE OF GA MEMBERS BASED ON TURNOVER

Membership Tiers (Turnover)	%
up to £350,000 - £999,999	60
£1,000,000 - £9,999,999	23
£10,000,000 - £19,999,999	4
£20,000,000 plus	3
Other (Service Providers & Patrons)	10

Become a Service
Provider member
with The GA for as
little as **£600 + VAT**
(one off £30 joining fee)

We offer a bespoke service tailored to the specific needs of each member. To discover the full range of how we can support your business, please reach out to us at enquiries@ga-uk.org or call 0121 237 1105.